

CREATIVE BRIEFS

# Dyslexia Support

Co-created by parents & children

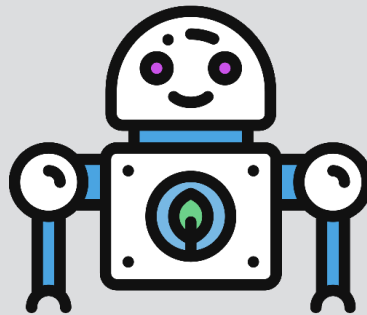
This booklet has been coproduced by dyslexic young people and their families.

They hope to share their ideas on giving young people practical skills AND developing their inner resources.

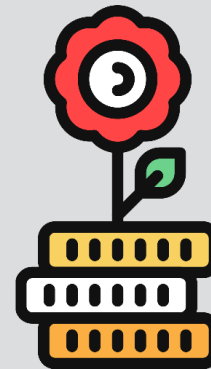
CONNECTING  
WITH OTHERS



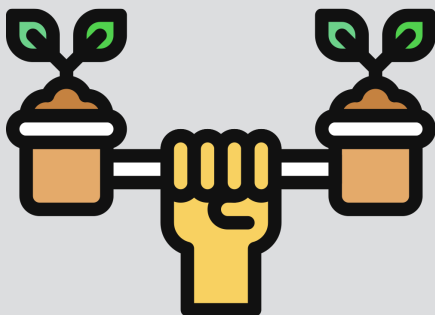
LEARNING NEW  
SKILLS



FOCUS AND  
IMAGINATION



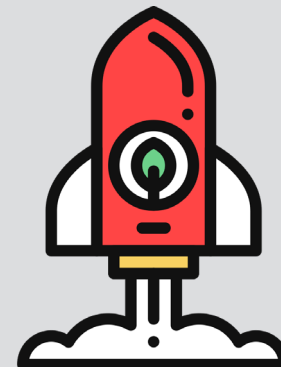
BUILDING  
RESILIENCE



BUILDING  
IDENTITY



ROUTES INTO  
EMPLOYMENT



These six principles are are key to child development.

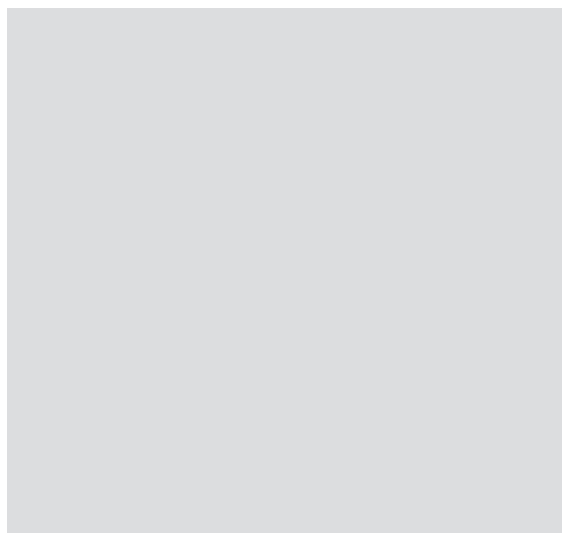
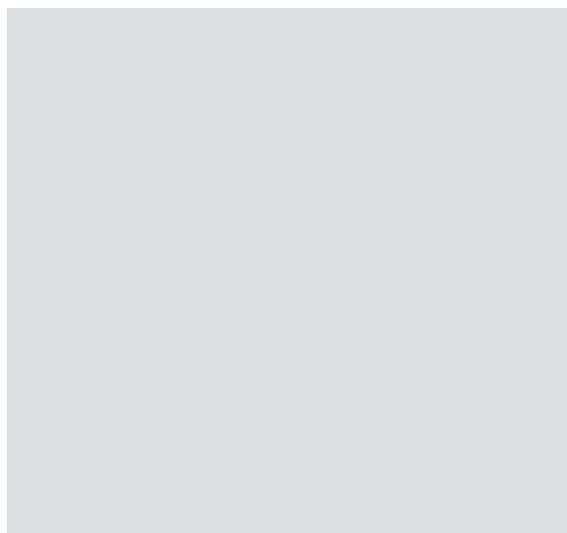
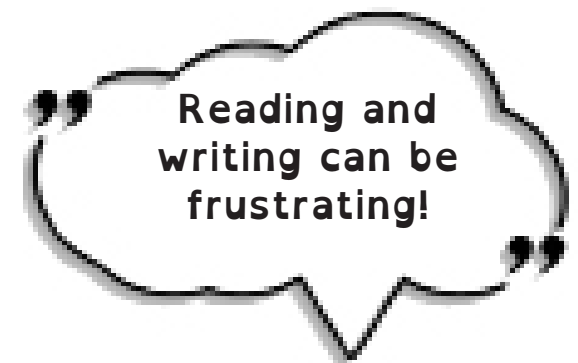
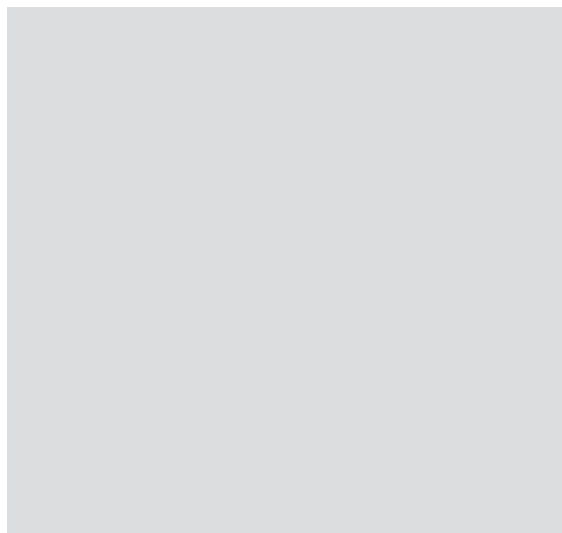
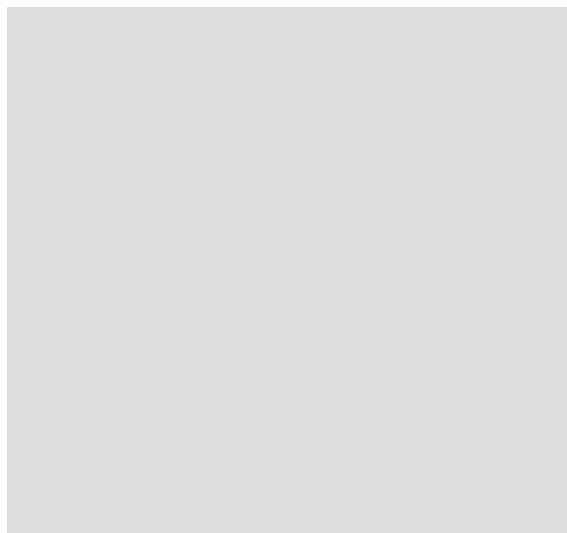
# HOW I CONNECT WITH OTHERS'



# COMMUNICATION

We like to communicate in different ways!

Draw 4 different ways you can communicate with friends or family.



# ADVICE

On your drawings, circle your favourite way to communicate. Does it match any of ours?

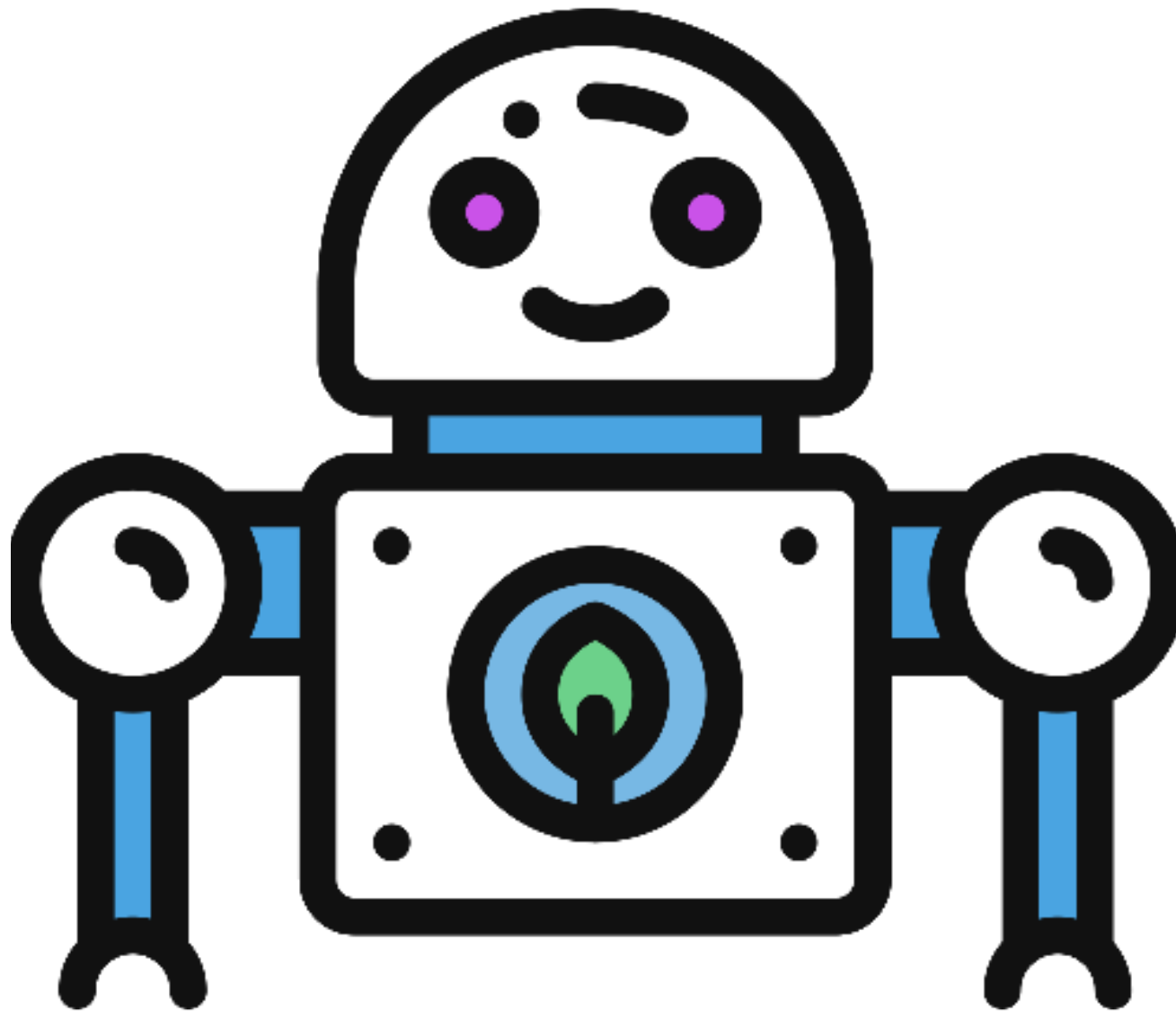
“In lessons they tell me all the homework I need to do... but I cant write it down fast enough. When I get home I’ve forgotten! I like print outs.”

“I can tell people what I’m thinking better if I draw it or use gestures to explain”

“I like bulletpoints. I wont concentrate if theres big paragraphs!”

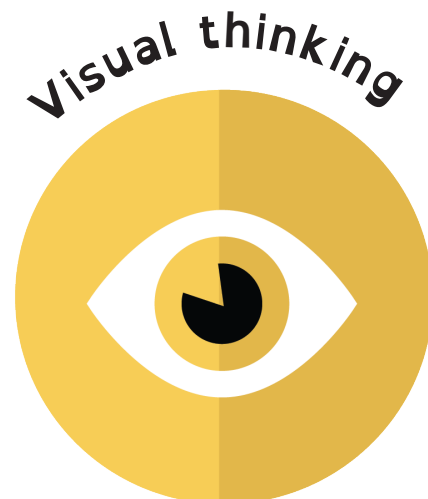
‘I can forget things mid-sentence, or think about other things. It helps if people are patient listeners”

# HOW I LEARN NEW SKILLS



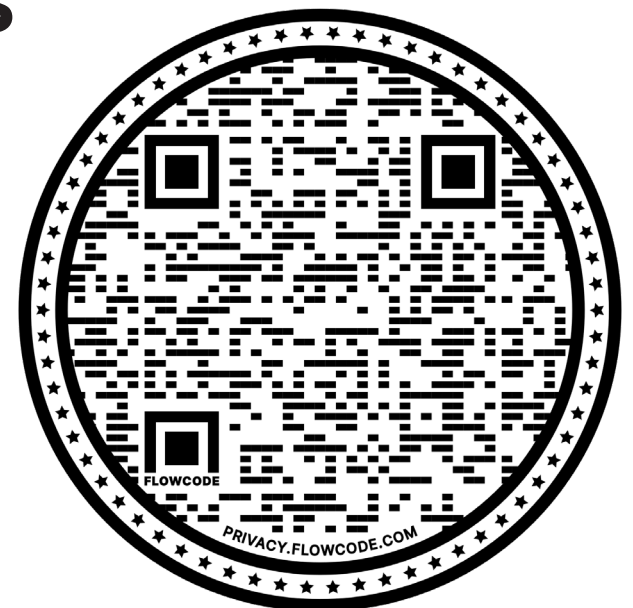
# MY CREATIVITY

Dyslexic people are creative thinkers and excel when they can use these skills.

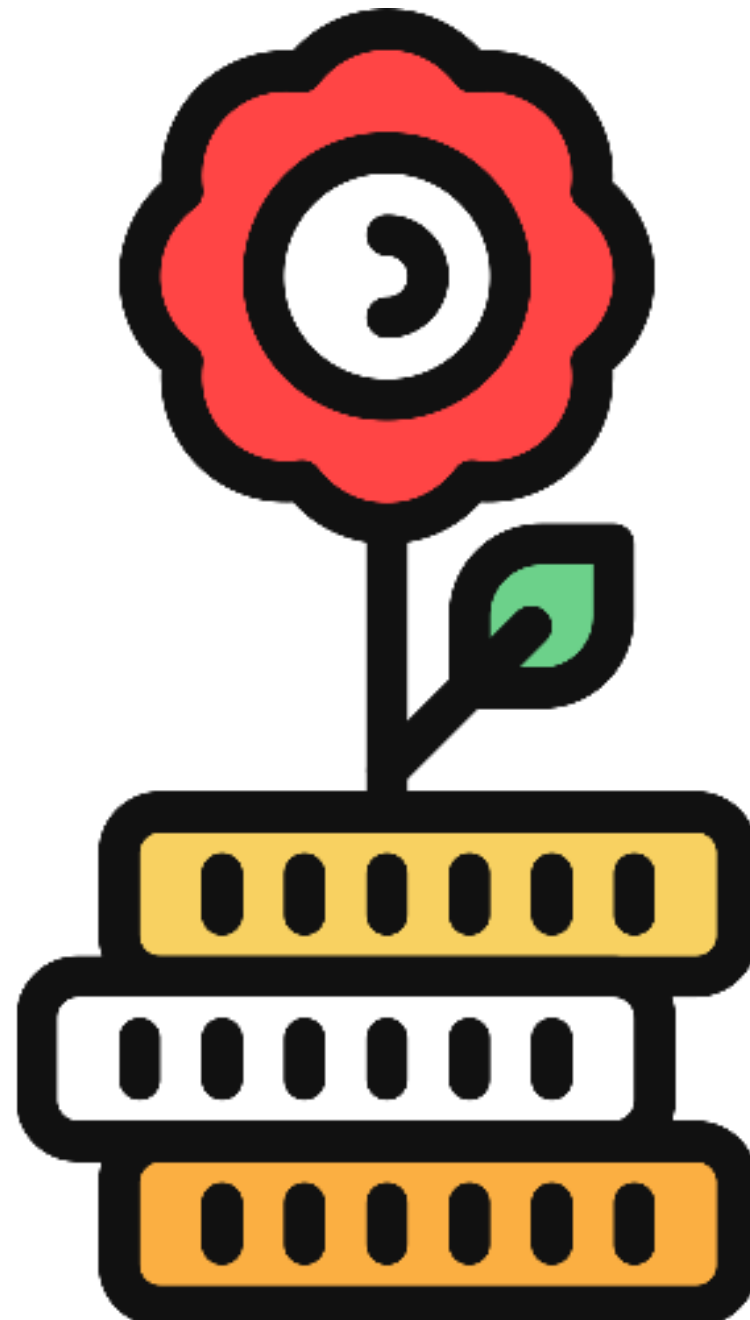


**Want to nurture your kids  
creativity?**

**Scan me to find out  
about our FREE activities**



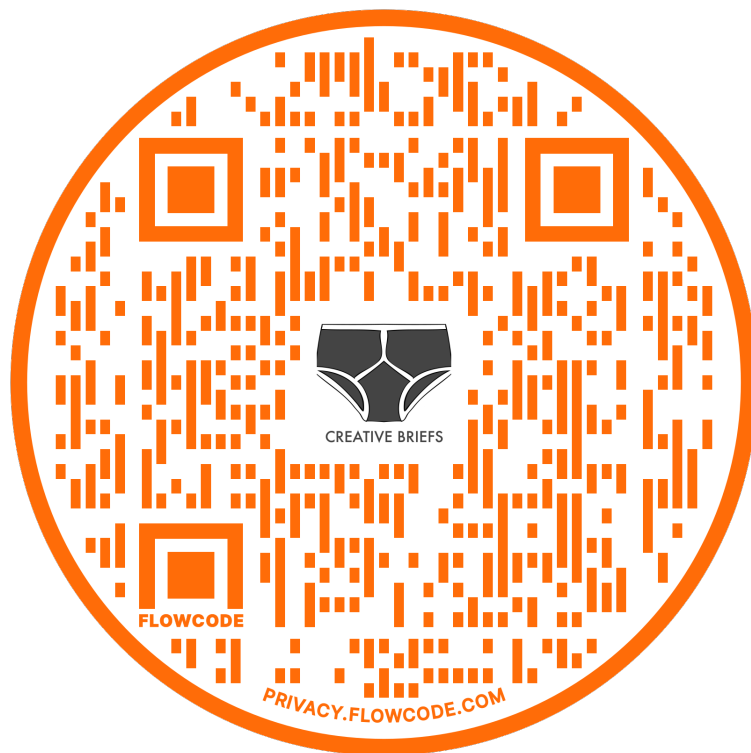
# MY FOCUS AND IMAGINATION



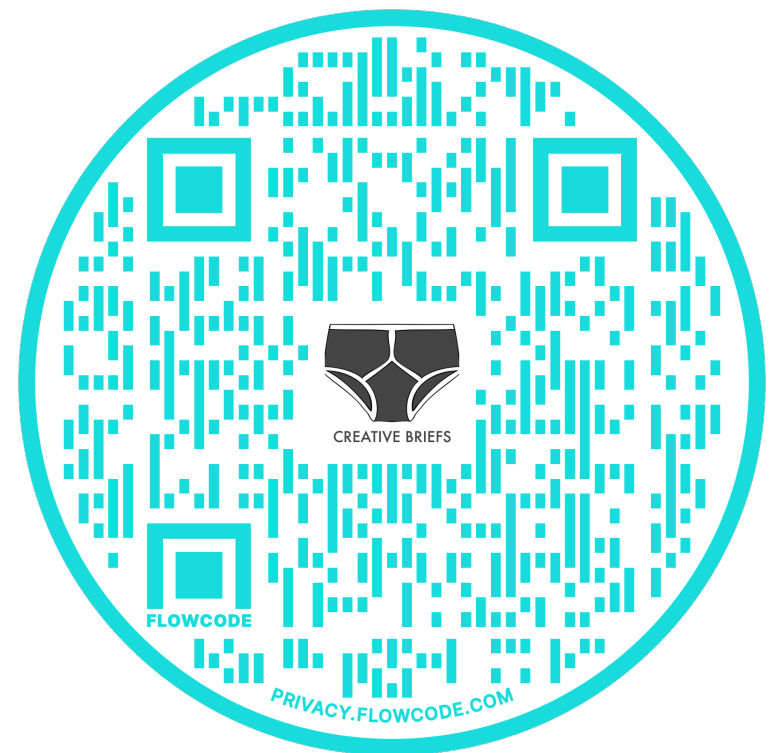


# STREET BOOK

We have created an interactive story about our dyslexia using audio and illustrations.

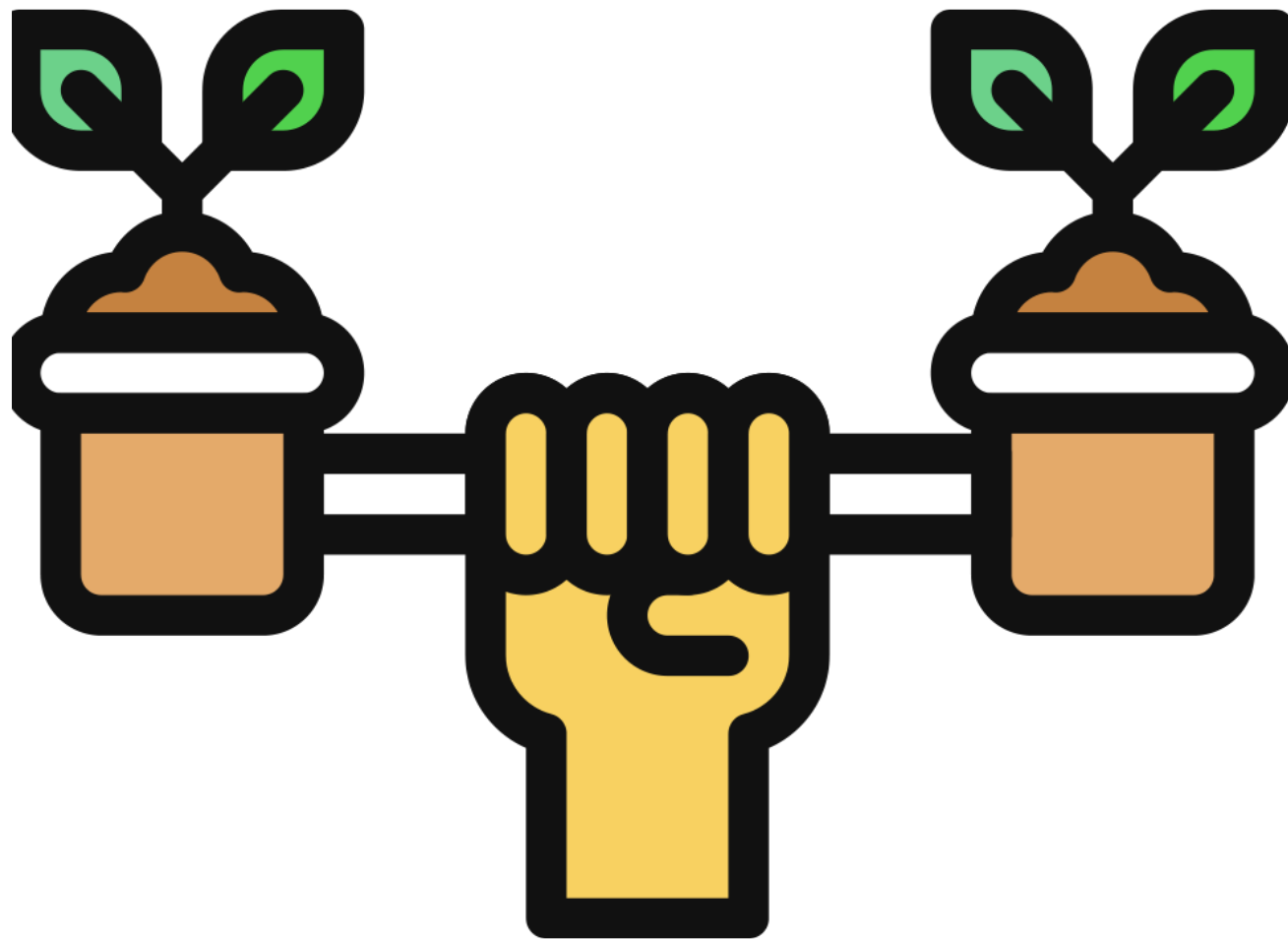


Scan the orange code to experience the story



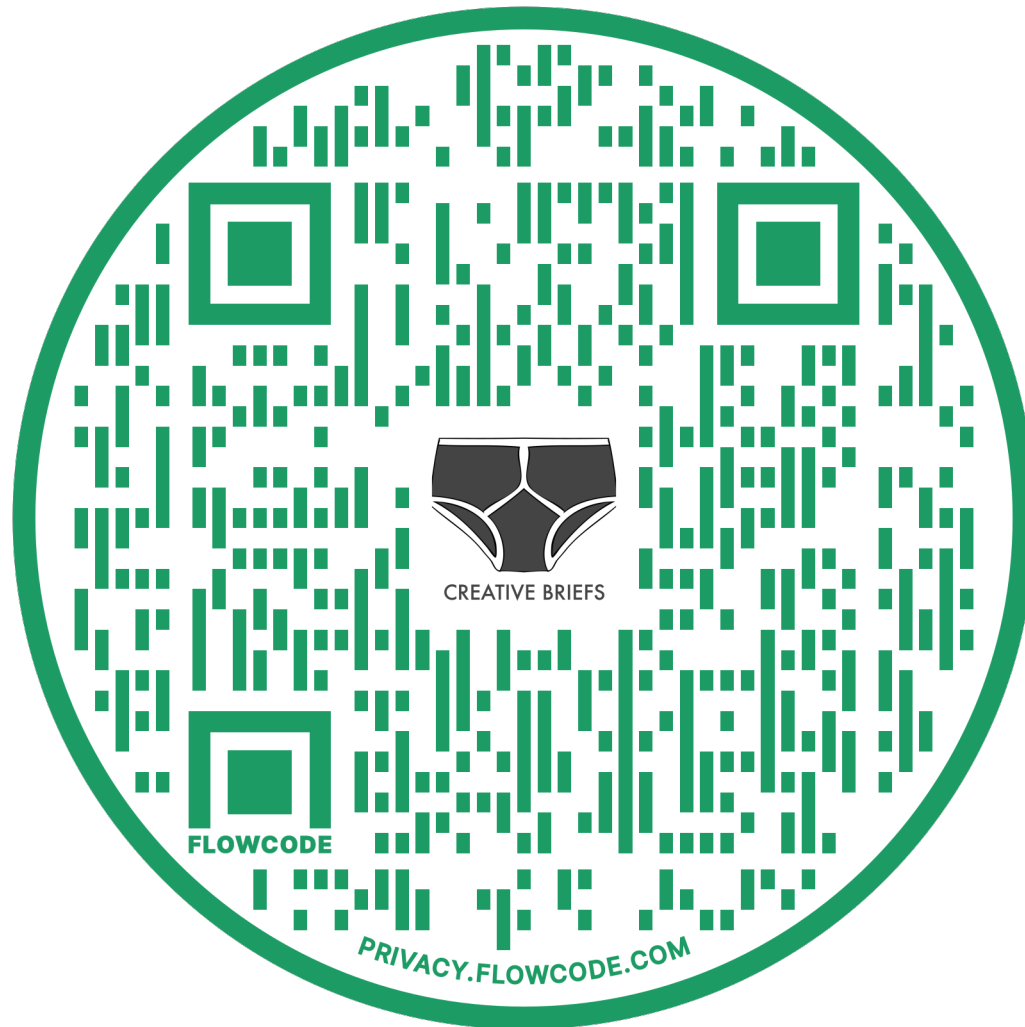
Scan the blue code to download the activity book

# HOW I BUILD RESILIENCE



# DAY TO DAY

Want to know how it feels to have dyslexia?



Listen to our ambassador Josh talk about his day to day, or the popular 'Dyslexia is Rubbish and Awesome' video from Dyslexia Scotlands dyslexia toolkit.

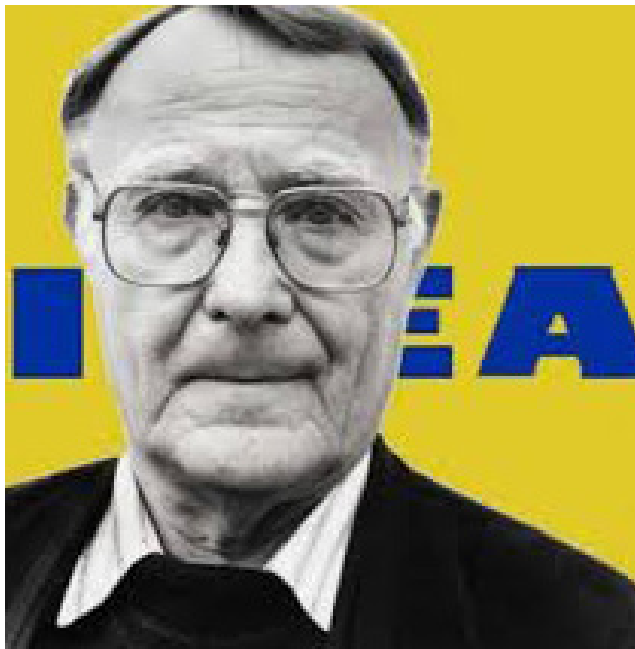
# BUILDING IDENTITY



# I CAN BE AN ENTREPRENEUR

40% of the worlds self-made millionaires are dyslexic. These include people such as:

**Ingvar Kampgrad**



**Founder of Ikea**

**Anita Roddick**



**Founder of The Body Shop**

**Jamie Oliver**

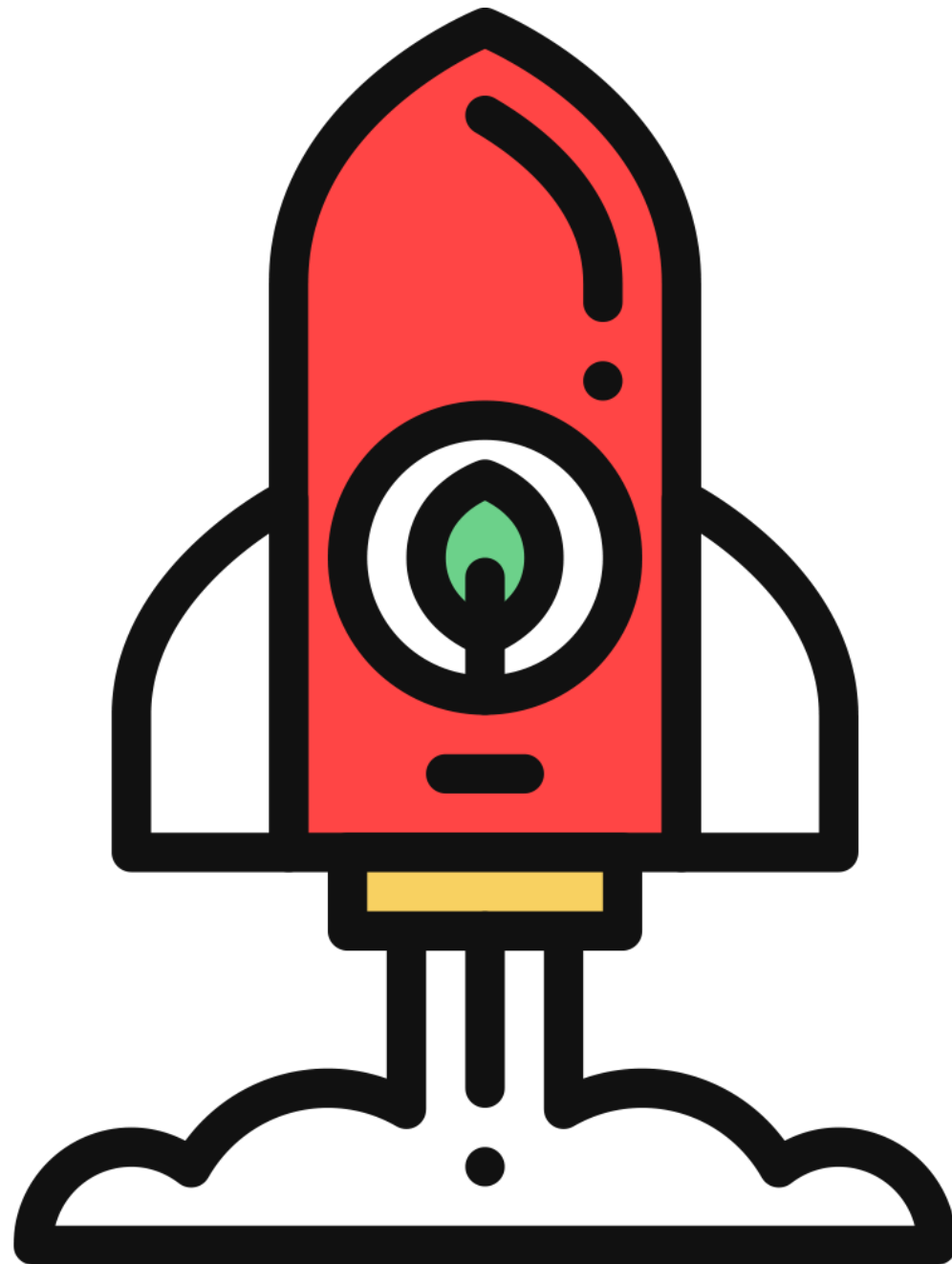


**Celebrity Chef**

Listen to our interview about dyslexic entrepreneurship with Jim Rokos curator of 'Dyslexic Design'

Scan the code on our 'Day to Day' page.

# ROUTES INTO EMPLOYMENT



# EMPLOYMENT

Dyslexic people are amazing at these skills.

Link up the skills you need for each of these jobs  
(You can pick as many skills as you like for each job)

Imagination

Problem  
solving

Leadership

New ways  
of thinking



Police Officer



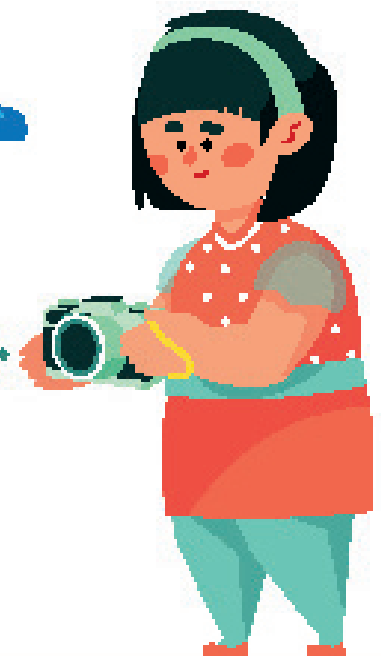
Firefighter



Vet



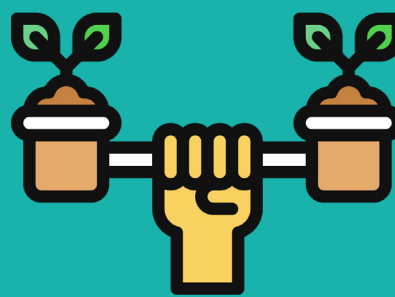
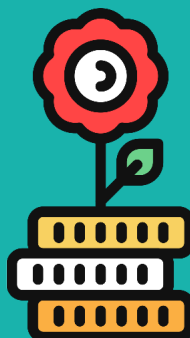
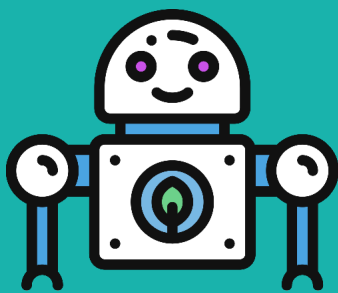
Chef



Photographer

We hope these ideas give a powerful ‘inside and out’ combination that raises children’s abilities and confidence, while building their long term capacity to bounce back from adversity and flourish throughout their lives

All of these ideas are connected – each builds upon and reinforces the other. Together they help children and young people develop strong minds and equip them with the skills and experiences they need to thrive - now and in the future.





# FURTHER INFORMATION

**Why not join our  
#DyslexiaSweetStories campaign.**

**Visit:  
[www.creativebriefs.co.uk/sweets](http://www.creativebriefs.co.uk/sweets)  
for more info.**